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1. A method for displaying real-time status of product availability comprising:

automatically querying a database at regular time intervals for a date when each product will be ready for shipment for a plurality of products, and if the date does not exist, skipping that product, otherwise;

for each product, counting a number of days between a current date and the date when the product will be ready for shipment to create a number of days before the product is available; and

displaying when the product is available for shipment.

2. The method of claim 1 wherein the step of querying also includes querying the database for a number of orders, a product category for each order, and sales revenue for each order, and further comprises:

adding the number of orders for each product category to create a sum of the number of orders for each product category; and

adding the sales revenue from each order in each product category to create a sum of the total evenue for each product category;

displaying the sum of the number of orders for each product category;

and

displaying the sum of the total revenue for each product category.

3. The method of claim wherein the displaying step includes displaying the number of days until the product is available for shipment.

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- 4. The method of claim 1 further comprising creating a plurality of display categories, wherein each display category depends on the number of days before the product is available.
- 5. The method of claim 4 wherein the plurality of display categories includes:

displaying a first user-defined message if the number of days before the product is available is greater than a user-defined number; and

displaying a second user-defined message if the number of days before the product is available is less than a user-defined number.

- 6. The method of claim 5 wherein the first user-defined message is "call for availability" and the second user-defined message is "ready for immediate shipment."
- 7. The method of claim 1 wherein the step of automatically querying is performed in real-time.
- 8. A computer-readable medium having stored thereon one or more computer programs that, when executed by one or more computers, causes the one or more computers to:

populate a database with data to include a date when each product will be available for spipment for a plurality of products;



periodically query the database to obtain the date for the products while ignoring those products that do not have a valid shipment date;

count a number of days for each product between a current date and the date when the product will be ready for shipment to create a number of days before the product is available; and

display the number of days before the product is available.

9. The computer-readable medium of claim 8 where the computer program further causes the one or more computers to:

apply the number of days before the product is available to a calendar starting from the current date; and

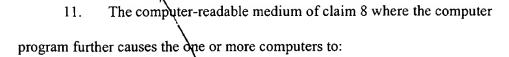
display a date when the product will be available.

10. The computer-readable medium of claim 8 where the computer program further causes the one or more computers to::

populate the database with data to include number of orders, a product category for each order, and sales revenue for each order;

add the number of orders for each product category together to create a sum of the number of orders for each product category;

add the sales revenue for the number of orders in each product category together to create a sum of the total revenue for each product category; and display the sum of the number of orders for each product category and the sum of the total revenue for each product category.



create a plurality of categories for display, wherein determination of a category depends on the number of days before the product is available.

12. The computer-readable medium of claim 11 wherein the plurality of categories includes a first category for orders including orders where the number of days before the product is available is greater than a user-defined number, and a second category for orders including orders where the number of days before the product is available is less than a user-defined number, wherein the computer program further causes the one or more computers to:

display a first user-defined message for each order in the first category;

display a second user-defined message for each order in the second category.

- 13. The computer-readable medium of claim 12 wherein the first user-defined message is "call for availability" and the second user-defined message is "ready for immediate shipment."
- 14. The computer-readable medium of claim 11 wherein the plurality of categories includes a category for orders where the number of days before the product is available is within a user-defined range of values, wherein the computer program further causes the one or more computers to:

display a user-defined message for each order within the category.

- 15. The computer-readable medium of claim 8 wherein the periodic query of the database is performed at least every time a request for information is made.
- 6. A computer data signal representing a sequence of instructions that, when executed by one or more processors, cause the one or more processors to:

  maintain a database containing at least a date when each product will be ready for shipment,

periodically obtain from the database the date when each product will be ready for shipment while ignoring an entry if such date does not exist;

count a number of days between today and the date each product will be ready for shipment to create a number of days before the product is available; and display the corresponding date when the product will be available.

17. The computer data signal of claim 16 further causing the one or more processors to:

apply the number of days before the product is available to a calendar starting from the current date; and

display the number of days before the product is available.

18. The computer data signal of claim 16 further causing the one or more processors to:

display a first user-defined message if the number of days before the product is available is greater than a user-defined number; and

display a second user-defined message if the number of days before the product is available is less than a user-defined number.

- 19. The computer data signal of claim 16 wherein the one or more processors periodically obtains data every 0 to 60 seconds.
- 20. The computer data signal of claim 16 wherein the data is obtained at intervals greater than once a minute.
- 21. The computer data signal of claim 16 wherein the signal obtains data every time information is requested.